

Branding:

- Recruitment booth
- Promotional materials
- Recruit at national Conferences with our branding and technology

What does this have to do with technology?

Arizona Education Employment Board (AAEB)

We promote the AEEB in our recruitment booth by having participants sign-up online to have weekly job positing sent to them.

- Online statewide employment website sponsored by the Arizona Dept of Education, Exceptional Student Services Department
- Candidates register online to have weekly positions sent to them via email
- AEEB lists open positions
- 237 new job special education postings on the AEEB (quarter Oct 2010-Jan 2011)
- 186,500 visitors on the AEEB (quarter Oct 2010-Jan 2011)
- 438 charters/districts posted jobs on AEEB (quarter Oct 2010-Jan 2011)
- Free resource to districts, charters, and participants
- Online application
- Connects jobseekers to employers
- 95 special education teacher hires are working in Arizona schools as a result of using the AEEB (quarter Oct 2010-Jan 2011)

We realized that we should also include our branding on the Teach-In AZ and AZ Promising Practices websites.

Teach-In AZ website:

The Teach-In Arizona website serves dual purposes; to promote the Great Arizona Teach-In Education Fair and a service we provide to offer information about different employment opportunities in special education.

- Promotes the Sixth Annual Great Arizona Teach In Job Fair sponsored by the Arizona Dept of Education, Exceptional Student Services
- The Great AZ Teach-In Job Fair is a service provided to districts/charters in AZ
- Districts/Charters register online to participate as exhibitors
- Viewers can see what districts/charters sign up for the Great AZ Teach-In Job Fair
- In the process of updating the website to include videos of AZ special education personnel currently employed in education.
- 12,400 visitors (quarter Oct 2010-Jan 2011)

Great AZ Teach-In Job Fair 2010 highlights as a result of technology:

- 68 exhibitors in attendance
- Over 600 jobs available at the event
- 759 Job seekers in attendance
- 800 Interviews offered
- 138 Letters of Intent

- Candidates from 26 other states

Arizona Promising Practices:

Serves as a resource of research and evidenced based information for pre-service teachers, education personnel, and parents.

- One of the resources offered to new teachers
- 13,100 visitors (Oct 2010-Dec 2010)
- In the process of building a better support system to retain personnel

Social Networking-Facebook/Twitter:

- Updates on job postings
- Events updates (Great AZ Teach In)